

## NEW PRODUCTS AND PROMOTIONS

by **Candy Buyers'**  
DIRECTORY

### Candyrific

USA



**Unicorn Expressions Everyday Fans:** hand-held fans containing .53 oz of assorted fruit-flavored dextrose candies in natural flavors and colors. Whimsical white and purple unicorn-themed fans have rainbow-colored hair manes and a Believe in Yourself message on graphics. Both varieties have an SRP of \$4.99 each. Available in six 12-count displays per case.

Tel: +1 (502) 498 2350

www.candyrific.com

### The Hershey Company

USA

**Lava Cake Dark Chocolate Kisses:** dark chocolate *Hershey's Kisses* with a chocolate liquid center as in a chocolate lava cake. Available in 7 oz (194.8 g) bags with an SRP of \$3.19 and 9 oz (255 g) bags with an SRP of \$3.79 for the Valentine's Day season.

Tel: +1 (717) 534 3660

www.thehersheycompany.com



### Mars Wrigley Confectionery

USA

**Dove Raspberry Rosé Dark Chocolate Bar:** pink chocolate with rosé, raspberries and other natural flavors over a layer of dark chocolate, inspired by the latest culinary trend. Additional varieties are Dark Chocolate, Milk Chocolate, Salted Caramel Blonde Chocolate, Bourbon Vanilla Dark Chocolate and Almond Brittle Milk Chocolate. Available in 3.3 oz (93.6 g) packages.

**Dove Pink Champagne & Milk Chocolate Swirl:** heart-shaped pink champagne and milk chocolate swirled *Dove Promises*. Foil-wrapped pieces have the phrases A Toast! and Cheers! on the outside of the wrappers and a promise note on the inside of each foil. Candies contain no alcohol. Available exclusively at Target stores. The 7.94 oz (225.1 g) bags have an SRP of \$3.69 each.

Tel: +1 (800) 631 7630

www.mars.com



### Gerrit J. Verburg Co.

USA



**Stroopwafels:** a Dutch delicacy which translates as *syrup waffle*. Caramel syrup filling sandwiched between two thin cookies baked with 3-dimensional waffle pattern. Available in 2.82 oz (80 g) two-count packs in a 16-count display, 14.1 oz (400 g) gift boxes and 14.11 oz (400 g) standup bags.

**Retro Chewing Gum:** reintroduced after a 4-year hiatus, iconic *Black Jack*, *Beemans* and *Clove* chewing gum brands are back by popular demand. The brands inspire consumer memories and were originally sold by pharmacists for their medicinal properties. Each pack contains five sticks of gum. Available in 20-pack display boxes.

Tel: +1 (810) 750 9779

www.fresch.com



### Nestlé

UK

**Smarties Egg Hunt Pack:** eight small chocolate eggs filled with mini *Smarties*. No artificial colors, flavors or preservatives. Also available in a *Milkybar* variety containing eight small white chocolate eggs. Both varieties have an RRP of £3.99.



**Quality Street Giant Egg:** a large milk chocolate egg with assorted *Quality Street* chocolates and toffees in colorful presentation box. Also available in orange-flavored chocolate egg shell variety, which includes a bag of orange *Smarties* mini eggs. The 9.77 oz (277 g) eggs have an RRP £7.49.



**Yorkie Raisin & Biscuit Incredible Egg:** milk chocolate egg with biscuit and raisin pieces in the shell and three full-size bars of *Yorkie Raisin and Biscuit*. Also available in *KitKat* Chunky Salted Caramel Fudge, a caramel flavor chocolate egg with soft salted caramel fudge pieces in the shell and three full-size bars of *KitKat* Chunky Salted Caramel Fudge; and a *Smarties* Mini Egg Incredible Egg, a milk chocolate egg with mini *Smarties* in the shell and a *Smarties* mini egg sharing bag. All three eggs have an RRP of £12.00 each.



**After Eight Premium Egg:** mint-flavored dark chocolate egg with a 300 g (10.58 oz) box of *After Dinner Mints*. Also available, a *KitKat* Senses Premium Egg. A milk chocolate egg which includes a mixed box of *KitKat* Senses bars. Both have RRP's of £10.00.



Tel: +44 (2806) 863 333

www.nestle.co.uk



## NEWSMAKERS

### TNA promotes Rankin

TNA has announced the promotion of **Jonathan Rankin** to chief executive officer, effective immediately. Having recently returned to the company as chief sales officer (CSO), Rankin will lead TNA's day-to-day operations, while focusing on the implementation of new processes to increase operational efficiencies and growth.

Rankin's food industry experience spans more than three decades. He has held various global management roles at TNA from 1993 until 2003, and returned earlier this year to oversee the company's global sales division. Prior to this, he served as general manager for food processing specialist, Marel.

Founded in 1982, TNA has grown from a packaging systems provider into a global producer of food processing and packaging solutions for a range of industries, including snacks, confectionery, and fresh and frozen produce. The company is headquartered in Sydney, Australia.



Jonathan Rankin

### ADM acquires Florida Chemical Company

Archer Daniels Midland Company announced that it has reached an agreement to acquire Florida Chemical Company, adding citrus capabilities to the company's flavor portfolio. The deal is expected to close in the first quarter of 2019, pending regulatory approval. Once the transaction is complete, FCC's approximately 75 employees will transfer to ADM.

FCC, a division of Flotek Industries, specializes in citrus-based flavors and fragrances, and is a global supplier of citrus oils and ingredients. Founded in 1942, the company is based in Winter Haven, Florida, and produces a range of citrus flavor ingredients, essential oils, specialty terpenes and formulated products for the flavor, fragrance and consumer products markets.

ADM is a global agricultural processor and food ingredient provider. The company is headquartered in Chicago, Illinois.

### Schokinag starts up chocolate production line

Schokinag-Schokolade-Industrie GmbH has announced the start-up of a solid chocolate production line, part of a recently completed innovation and growth investment project. Regular operation began in January, 2019. Additionally, a new chips line with a production capacity of three tons per hour has also recently gone live. A new production line for white chocolate with significantly increased capacity is to begin regular operation in March 2019.

The company was acquired by Dutch investors in 2016, who have invested €10 million for improvements and capacity expansion. The production lines and other smaller projects are a part of major investments in these efforts.

Schokinag manufactures a range of chocolates and chocolate couvertures, from liquid to solid, in various sizes, shapes and packaging types, as well as liquid compounds. The company is based in Mannheim, Germany.

### Almond protein powder offered for clean-label products

Technical information and research presented recently at the annual meeting of International Food Technologists of Japan confirmed a growing global interest in almond protein powder as a foundational ingredient for clean-label and plant-based food and beverage products.

Shifting consumer attitudes towards carbohydrates, fats and meat — across various countries and geographic zones — are giving way to new dietary trends. These include the rise of the ketogenic diet, a high-fat, low-carb regimen that supports rapid weight loss. Worldwide, the popularity of plant-based and vegan diets is increasing, creating new opportunities for established plant protein sources like almonds.

Almond protein powder offers fiber and important minerals, including calcium, magnesium and zinc. The ingredient also has a higher Omega 9 rich fat content than other proteins, which contributes to a smoother mouth-feel, a clean taste, and a more rounded flavor profile. The powder can be used as a flavor masking agent to offset undesirable flavors.

These attributes are important for product developers who want to appeal to a label-conscious consumer.

#### Interpack

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